



AVALON

# Business Intelligence Made by Revenue Managers

Avalon uses industry leading technologies from Microsoft Power BI combined with the experience from Revenue Management Experts

Avalon was designed to provide solutions adapted for single hotel or multi-properties.



**Receive the information you need, when you need it.**

Even without going to the portal, receive any report you need automatically in your mailbox, as often as you need.



**Get tailored-made reports for your hotel.**

Every hotel has different needs and different ways to look at Revenue, Avalon can adapt to suit any kind of reporting required.



**Do not miss a trend.**

Both past and future trends are available with all different kind of metrics available in your PMS.



**Interact with Data like never before.**

Using Microsoft Power BI technology, turn your meetings into interactive sessions for everyone in the team.

# Meaningful Reports

## Ready to use in a meeting

Avalon has dozens of pre-built report to analyze your hotel in a way that is relevant for you.

The tool can be used for all daily, weekly, monthly reporting and presenting to owners.

Corporate reports are also available to get quick insights on future trends of a large portfolio of hotels.

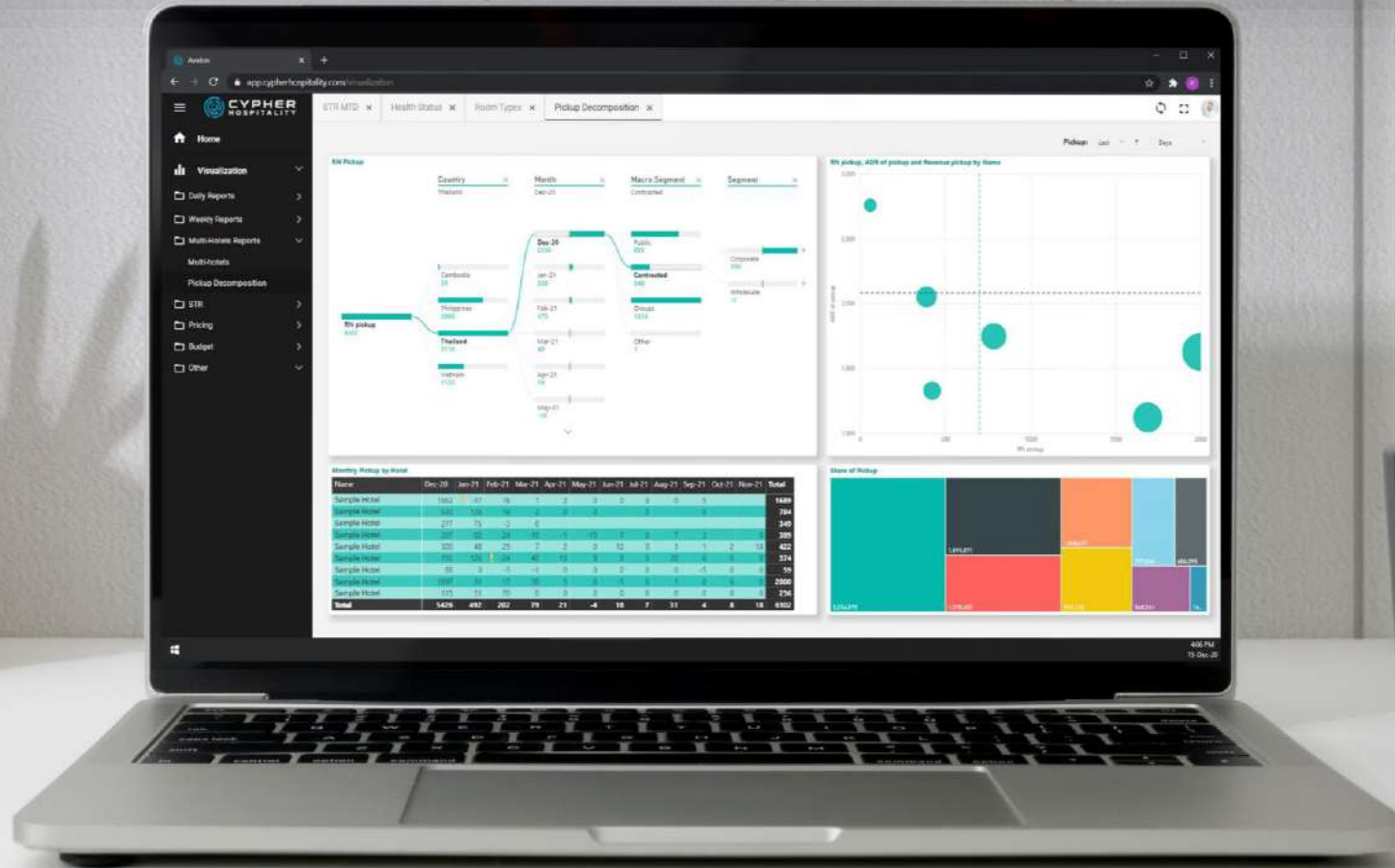
Avalon can also create entire PowerPoint presentations that can be exported to fully automate your meetings.





# Play with your data

Looking at future data, Avalon allows you to understand the new trends for single hotel or multi-properties in seconds.



# Keep track of your team's performance

## Account Management Module

This new feature allows you to assign accounts by salesperson, set targets and estimates to ensure that you are on track with projections. You can align your targets based on the hotel's budget.

The dashboard gives you an overview of the performance by month, quarter or year. Review your performance by segment, industry, account, salesperson and more.

The screenshot shows the Avalon dashboard interface. On the left is a dark navigation menu with the following items: Home, Visualization, Accounts Management, Configuration, Targets, Estimates, Sales Dashboard, Forecast & Budget, Commissions, Personalize Visual, and Configuration. The main content area displays two bar charts for December 2021. The top chart, 'Production by Sales person', compares OTB (cyan), Target (black), and Estimate (red) for John, Liz, and Shawn. The bottom chart, 'Production by Segment', compares OTB, Target, and Estimate for Direct, Indirect, Corporate, Leisure, and Other segments. The bottom of the dashboard shows a footer with '© 2021 Cypher Hospitality. All Rights Reserved.' and navigation tabs for 'Dashboard' and 'Monthly Production'.



# See all your hotels at once

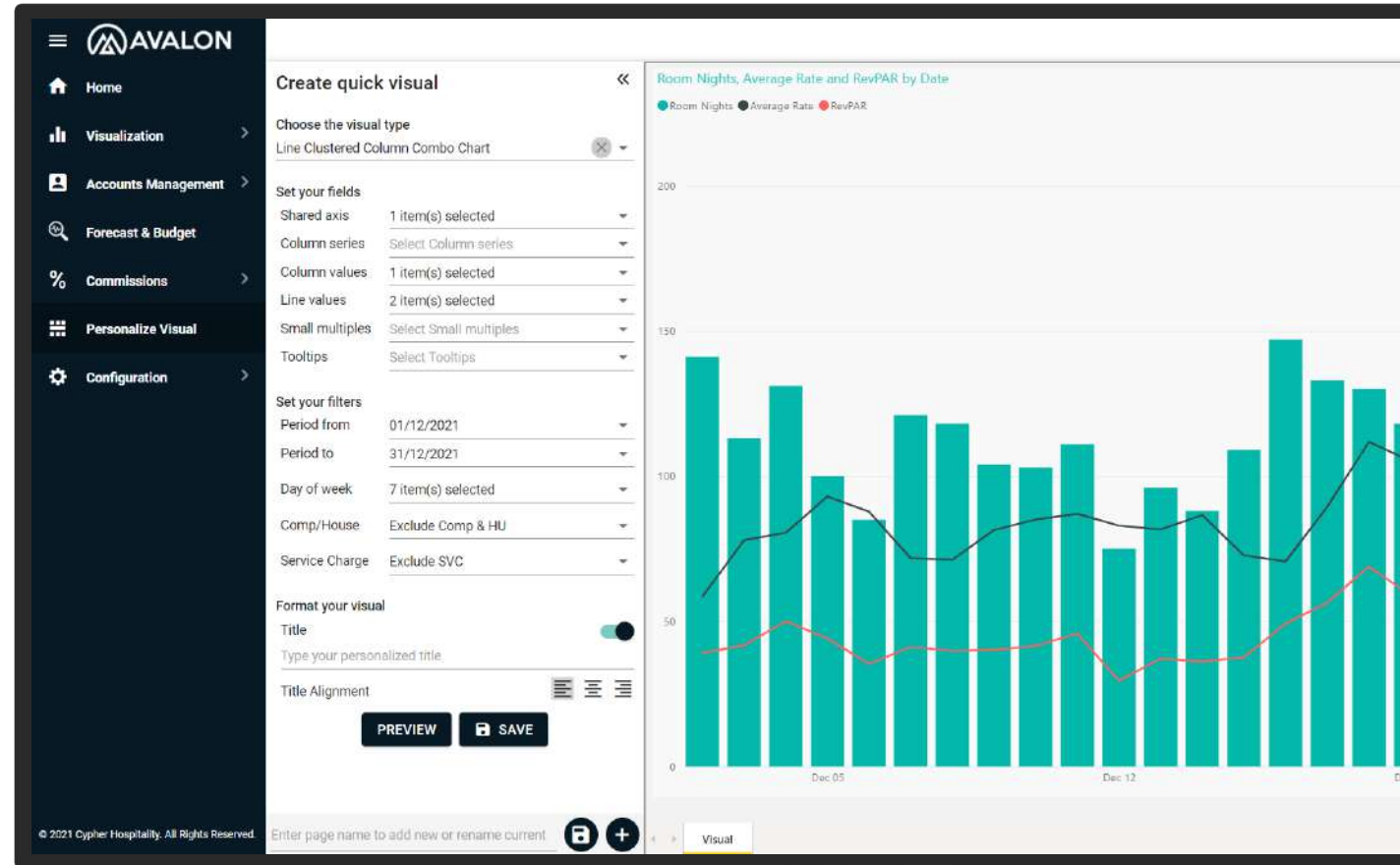
Avalon can display multiple hotels with comparison to budget and summary by city, country or brand.

# Create your Personalized reports

## Tailor-made reporting

Each hotel has their own situation which requires different reporting. You can easily create your own reports that suit your hotel, or we can assist in the process to ensure you are 100% comfortable with your reports.

Reports can then be received by email or be shared with specific people within your organization.







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